



**Job: Graphic Designer Entry Level**

**Company: Track Shack Events**

**Location: Orlando, FL**

**Type: Part Time 20-25 hours per week**

**Start Date: Immediately**

We are in the business of helping people reach their health and wellness goals. Track Shack Events is locally owned, event marketing company that produces 16 unique road races throughout Central Florida. It is the sister company to Track Shack, a specialty running retailer. The family of businesses also includes the Track Shack Training Programs and the non-profit, Track Shack Youth Foundation.

The Graphic Designer is our go to person for day-to-day graphics for social media, promoting the events, training programs, the store and the Foundation. We're looking for an organized person, who's passionate about working with a team to create inspiring images and execute on deadlines.

**Job Responsibilities:**

- Create marketing, sales and advertising materials while working closely with marketing team members.
- Design professional and inspirational collateral in all media including large scale print, flyers, email, social media & web.
- Ensure designs are within brand, timelines, budget and project requirements.
- Ability to create high quality images from existing photography.
- Craft graphics across multiple social platforms, showcasing high attention to detail, design, typography and layout skills.
- Create images for the retail store: sales, calendars of events, and promotions.
- Create images for the events: course maps, bib numbers, flyers and training plans.

**Preferred Skills:**

- Knowledge of graphic programs, Adobe Illustrator, Photoshop and Indesign
- Video experience a plus.
- Strong ability to work as part of a team, and problem solve independently
- Dynamic self-starter who can operate in a fast paced environment
- Creative, highly organized with ability to multi-task
- Can take verbal direction to create inspirational images.

**Benefits:**

Flexible Work Hours

Discounts on running apparel

Provide cover letter, resume, portfolio, references to [sarah@trackshack.com](mailto:sarah@trackshack.com)