

# Virtual Race Bag / On-site Vendor Form



## ABOUT THE EVENT

Track Shack Events proudly hosts the **38th Annual OUC Orlando Half Marathon and 5k** benefiting the **Track Shack Foundation**. More than 6,000 runners, walkers and spectators will hit the streets of downtown Orlando. The event starts and finishes at Lake Eola and perfectly showcases downtown Orlando's business districts.

Partner up with Track Shack Events, a local road race management company, to get involved.

It's easy and very affordable!



**ESTIMATED PARTICIPATION - 6,000+**  
**EVENT DATE - Saturday, December 6, 2014**  
**LOCATION - Lake Eola, Downtown Orlando**

### Onsite Race Day Vendors Receive:

- Face to face interaction with participants
- (1) table, (2) chairs and 10ft x 10ft tent provided (*Electricity is NOT provided*)
- Use space for product display, demonstrations, prize giveaways, sampling or sales
- (5) Complimentary entries to Half marathon or 5k
- Announcements about your company at the event
- Logo on website: **OrlandoHalfMarathon.com**
- Inclusion in the **VIRTUAL RACE BAG** (as described in next section)

#### Fee

\$1,000

#### Deadline

Friday, November 7, 2014

Space is limited to 6 vendors. First come, first serve.

### Virtual Race Bag Vendors Receive:

- Online offers advertised on OrlandoHalfMarathon.com website beginning November 3rd through event date.
- You create an irresistible offer to entice participants
- Design your offer directly with VirtualRaceBag.com
- Registered participants receive the Virtual Race Bag offers via email twice during promotion period
- Special offers emailed to 6,000+ people
- Logo on website: **OrlandoHalfMarathon.com**

#### Fee

\$99

#### Deadline for inclusion:

Tuesday, September 30

Space is limited to 15 vendors. First come, first serve.

**REPLY FORM:** Please fill out company information and return to: Susan Boucher, [marketing@trackshack.com](mailto:marketing@trackshack.com)

Benefits begin upon receipt of payment. Make check payable to the **Track Shack Fitness Club**. Total \$ \_\_\_\_\_

Mail to: Address below c/o OUC Orlando Half Marathon.

Contact Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone : \_\_\_\_\_ Email: \_\_\_\_\_

Description of Promotion: \_\_\_\_\_