



MONTHLY EVENT E-BLAST FORM

Promote your upcoming run / walk event through Track Shack's monthly broadcast email. Once a month, an html is sent to 21,000 health and fitness enthusiasts in our opt-in database. Race details including logo, description and hyperlink are presented to users in an attractive, easy to follow format.

Pricing: (1) Monthly E-Blast - \$500

Step 1: Contact Information ***See approval disclaimer below.*

- Fill out information below and return via email to: annie@TrackShack.com
- Once the event is approved, Track Shack Events will send email confirmation with payment information.

Step 2: Payment Information

Print and mail signed form along with check payment to: EMMI
1013 Montana, Orlando, FL 32803

Payment: Must be received by the 15th of each month.

Event Cancellation: Immediate notification required. If notified 2 weeks prior to e-blast, funds will be reimbursed. Administrative fee will be taken after the 2-week deadline of the desired email date.

***Track Shack Events reserve the right to deny any listing for any reason, including political causes. An event that is not considered of interest to our users or one that may conflict with a scheduled Track Shack event or with an active sponsor will not be accepted. We also reserve the right to deny listing if changes are made without prior knowledge and approval.*

Contact Information

| | | |
|--|----------------------|-----------------------|
| Contact Name: | Contact E-mail: | Contact Phone Number: |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Are you using another sporting good retailer? (Circle) YES or NO | | If yes, please list: |
| <input type="text"/> | | <input type="text"/> |

The following information is required. Please type complete information.

| | | | | |
|---|----------------------|--|---------------------------|----------------------------------|
| Event Name: | Location: | Type of Event : | Event Date: mm/dd/yyyy | Desired List Date: mm/dd/yyyy |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Company/Organization Producing Event: | | Event Website/URL | Event Contact Number: | |
| <input type="text"/> | | <input type="text"/> | <input type="text"/> | |
| Description of Event (40 words or less) | | Please attach logo (220 wide) and hyperlink to email | | |
| <input type="text"/> | | <input type="text"/> | | |

Payment Information

| Choose One Below | FEE | # of Months | Total \$ |
|--|-------|-------------|----------|
| <input type="checkbox"/> (1) Monthly E-blast | \$500 | 0 | |

Signature: Once approved sign and mail with payment to Track Shack Events

Date:

OFFICIAL USE ONLY

| | | | |
|-----------------------------|---|--------------|-------------|
| Date Confirmed and Emailed: | Payment Received and Given to Finance Dept: | Listed Date: | Updated by: |
|-----------------------------|---|--------------|-------------|