Goodie Bag Form

GOODIE BAG INFORMATION:
Expand your reach and put your product sample directly into the hands of over 26,000 runners and walkers through our professionally managed Goodie Bag Program.
All participants in the event receive Goodie Bags as part of their registration fee. Goodie Bag items are the perfect way to target sports enthusiasts as well as health and family-oriented consumers.

ABOUT THE COMPANY:
Since 1977, Track Shack, an Orlando specialty running retail store, and it's sister company Event Marketing & Management International have produced hundreds of successful community events including runs, walks, multi-sport events and expos for clients nationwide.

Together these companies have cultivated Central Florida's active lifestyle market with a following of appreciative, qualified consumers that are passionate about their sport.

AUDIENCE:

- Average Income: $60,000 - $80,000
- Education: 70% Bachelors degree or above
- Interest: Active lifestyle consumers
- Location: Central Florida
- Age: Median 30-45
- Gender: 60% Female

PRICES:
$100 per 500 race packets (goodie bags)

DEADLINES:
Confirm items: 1 month prior to event date
Receipt of items: 3 weeks prior to event date

EVENTS:
Please refer to the attached list of events.
Note dates and goodie bag quantities per race.

NOTE:
All items must be approved by EMMI.
Goodie Bag quantity must be provided to fulfill needs of an entire event. EMMI reserves the right to refuse any items or piece of literature.

SHIPPING:
Shipment label must include:
Event name
Number of items
Ship goodie bag items to:
EMMI c/o Marketing Dept.
1013 Montana St.
Orlando, FL 32803

CONTACT:
Marketing Department
Phone: 407-896-1160
Email to: annie@trackshack.com

GOODIE BAG REQUEST FORM:

Please fill out company information and return with payment
Contact Name:_____
Business Name: _____
Description of Item:_____
_____
Business Address:_____
City: _____State:___ Zip:_____
Phone :_____Fax _____

Event(s) Desired:	# of items per event
Total # of items	

PAYMENT:
Check
Goody Bag Fee: $100 per 500 race packets

# of items / 500 X $100 = $_____

Make checks payable to:
EMMI,
1013 Montana St.
Orlando, FL 32803

Event Marketing & Management International
Est. 1977 Track Shack Orlando, Florida
Track Shack Foundation — Promoting Health & Fitness Since 1994

In Step with Central Florida

For additional details contact: Marketing Department: 407-896-1160, E:Annie@trackshack.com